



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2025
BUSAN

Certificate of Presentation

Huiying, Yangle You, Bingna Lin
**(Exploring The Impact Mechanism Of Digital Immersive
Experience Service Failure In Museum Settings)**

*In Recognition of Contribution to APTA 2025,
the Asia Pacific Tourism Association Annual Conference
July 7-9, 2025 in Busan*

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Certificate of Presentation

Sangyung Lee, Young Hoon Kim
**(Finding The Gaps In Tourism Research At The Dmz:
A Systematic Literature Review)**

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Sung Hee Park, Chi-Ming Hsieh
**(Investigating Gastronomy Tourist Experience, Trip Satisfaction,
And Destination Brand Equity)**

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**Jingye Du, Jiayi Yang, Jose Weng Chou Wong,
Yuxin Song**

**(How Environmental And Experiential Values Drive Tourists'
Environmentally Responsible Behaviours In Urban Parks)**

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**Nozomi Saito, Seungjoo Kim,
Masashige Furutani, Hiroshi Takata**
**(A New Paradigm For Regional Revitalization Through
Sustainable Tourism: Visualizing Stakeholder Interactions In The
Albergo Diffuso Model)**

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**Jiaojiao Wang, Hanying Liu,
Jose Weng Chou Wong, Shiyi Zhang**
**(A Study Of The Effects Of Urban Park Attributes On Visitors'
Behavioral Intentions)**

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Lorenzo G. Rojo, JR B. Formilleza

**(Impact Assessment Of The Community Extension Programs Of
The College Of Hospitality And Tourism Management Of Filamer
Christian University Inc. On Their Adopted Communities)**

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Jianqiang Li, Weimin Zheng

**(From Past To Future: Tourism Demand Forecasting Based On
Lagged Spatiotemporal Effects)**

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Won Ji Chung, Jinwon Kim, Eunjung Yang
(Visualizing Spatial Mismatch Between Supply And Demand In Regional Tourism)

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Akarapong Untong, Kansinee Guntawongwan
**(Examining Structural Change In Thailand's International
Tourism Receipts: A Decomposition Index Analysis)**

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Sangwon Jung, Hong Soon Kim, Seulki Lee
(ESG Exposure In The U.S. Hotel Industry)

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Chih-Ching Teng, Pin Man Huang

**(Enhancing Dining Well-Being Through Mindful Eating: The
Mediating Effects Of Situational Self-Awareness And Customer
Gratitude)**

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Chueh Chih, Chih-Ching Teng, Ching Li
(Mindful Eating And Green Restaurant Choices: The Chain
Mediation Of Altruistic Values And Food Gratitude)

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**Shubin Yu, Jie Yang, Yi Xuan Ong,
Juhyeok Jang**

**(Nostalgia As A Catalyst: Revitalizing Japan's Domestic Winter
Sports Market)**

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Jiaxin Tian, Dan Wang

**(Deconstructing The Multiple Asymmetric Effects Of Service
Robots And Customers' Surprise Experiences Under The
Diffusion Of Innovation)**

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**Yi Xuan Ong, Sook Fun Fong,
Rao Manokaran Khartie**
**(Message Effects And Audience Perceptions Of Influencer
Marketing On Destination Diversion)**

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