

Philip P.W. Wong, Lei Wang, Qi Zhang, Yue Gong

(Influence Of Psychological Factors On Young Chinese Tourists' Preference For Green Hotels: An Empirical Study)

In Recognition of Contribution to APTA 2025, the Asia Pacific Tourism Association Annual Conference July 7-9, 2025 in Busan



Juhyeok Jang, Naoya Ito (Is Information Quality Enough? Examining The Trust-Rapport Mechanism In AI Adoption For Tourism)

In Recognition of Contribution to APTA 2025, the Asia Pacific Tourism Association Annual Conference July 7-9, 2025 in Busan



Miho Nakajima, Takashi Oguchi, (Transformative Travel And Self-Focused Attention: A Cross-Sectional Study)

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Donlapon Suwanthep, Pornpimol Chaisanit

(The Impact Of Migration On Tourism: Exploring Cultural Diffusion And Destination Dynamics)

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Fumio Sugimoto

(Ways To Utilize Tourism Resources In Northern Ibaraki, Japan)

In Recognition of Contribution to APTA 2025, the Asia Pacific Tourism Association Annual Conference July 7-9, 2025 in Busan



Xinrong Jiang, Xinping Wei (The Influence Of Film Impression On Travel Intention: The Mediating Role Of Arousal And Flow Experience)

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Yingan Huo, Youze Liu, Jose Weng Chou Wong (Examining The Role Of Traditional Clothing Experience In Culture Tourism)

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Naho Maruyama

("We" And "Them": Retrospective Study Of Social Divide And Tourism During The Pandemic)

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Krittawit Krittayaruangroj, Jiraporn Surachartkumtonkun

(Unpacking Sustainability Paradoxes In Thailand's Hotel Industry: Tensions, Sensemaking, And Responses Across Organisational Hierarchies)

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Youngkyung Kwon, Yang Jie (From Fans To Visitors: The Influence Of Kpop Transmedia Contents On The Behavioral Intention Of Japanese Users)

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Chuanji Tu, Shizhou Li, Junying Liang (Exploring The Impact Of Resident Empowerment On Community Citizenship Behaviour In Rural Tourism Development: Mediated By Quality Of Life And Place Attachment)

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Agung Asmoro, Gareth Butler, Udoy Saikia, Gerti Szili

(Community-Based Transformational Leadership: Advancing SDGs In Indonesia'S Banyuwangi Tourism Villages)

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Masashi Wakasugi, Yi Xuan Ong (Factors To Promote Participating In Community-Based Tourism)

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Atsutoshi OSHIMA

(The Practices And Challenges Of Business Leaders Driving Regional Revitalization Through Tourism Promotion)

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Natasa Slak

(A New Form Of Entertainment Tourism: Art Tourism)

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