



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Yiwen Jiang, Shaolong Sun**

**(Exploring The Factors Driving The Popularity Of Travelogues:  
Implications For Reader Behavior)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

Dr. Yeong Hyeon Hwang  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Kawakubo Atsushi, Oguchi Takashi**  
**(Tourism'S Psychological Benefits Across Generations)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

Dr. Yeong Hyeon Hwang  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Minji Jun, Yeongbae Choe**

**(From Experience Sharing To Storytelling: Identifying Narrative  
Patterns In Online Reviews)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

Dr. Yeong Hyeon Hwang  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Ephraimuel Jose Abellana, John Francis B.  
Cayot, Cathleen Kezia O. Cosilit, Angelica B.  
Hernandez, Rachel S. Tandingan**  
**(Modern Travelers' Perceptions And Behaviors Towards Online Tour  
Packages Among Employees At Philippine Women's University Manila)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Yuxin Song, Yingxue Jiang, Jose Weng Chou  
Wong, Jingye Du**

**(Exploring The Factors Affecting Visitors' Revisit Intention In  
Urban Parks Based  
On The Experience Economy Theory)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Bo Zhou, Hongyun Cai, Shuhan Feng**  
**(Tourism Development And Urban Immigration)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

Dr. Yeong Hyeon Hwang  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Jennifer Loverio, Li-Hsin Chen,  
Ching-Chen Shen**

**(Tourist Destination Resilience Indicators For Overtourism And  
Undertourism: A Pilot Study)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Yu Guohong, Yangyang Jiang, M S Balaji**  
**(Does Collaboration Between Service Staff And Robots Trigger  
Hidden Identity Threats? A Theory Of Mind Perspective)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

Dr. Yeong Hyeon Hwang  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Vera Shanshan Lin, Yuting Ren, Shihan Ma,  
Fan Jiang**

**(Market Resilience In P2P Accommodation Markets: A Survival  
Analysis Of Incumbents And New Entrants Before And During  
Covid-19)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Jinah Park, Yixing Lisa Gao,  
Richard T. R. Qiu, Jinsoo Lee**

**(The Role Of Virtual Tours In Enhancing Hotel Sustainability  
Engagement: Moderating Effects Of ESG Awareness)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Wang Chu Feng**

**(The Trust Amplifier: How Social Media Reshapes Risk Appraisal  
Thresholds In Cross-Border Healthcare Pursuits)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Miho Araki, Nozomi Saito**

**(From Period Poverty To Empowerment: Enabling Gender Equity  
And Inclusive Travel Opportunities For Women)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

Dr. Yeong Hyeon Hwang  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Sun Luebin, Guo Ce, Tu Chuanji,  
Chen-Kuo Pai**

**(What Drives People With Disabilities To Travel? Exploring From  
The Perspective Of Well-Being)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Maria Younghee Lee, Hyodan Cho,  
Chulmin Mo, Sang Taek Lim**  
**(Happy Volunteers: The Effect Of Volunteering As Leisure  
Activities On Life Satisfaction)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Austin Rong-Da Liang, Tung-Sheng Wang**  
**(The Effect Of Creative Leisure Planning Module On Tourism  
Students' Performance)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

Dr. Yeong Hyeon Hwang  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Lynn Donesa**

**(The Impact Of Online Learning On The Communication Skills  
Of BS Tourism Management Students)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

Dr. Yeong Hyeon Hwang  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Shaolong Sun, Qian Zhang, Haoqiang Sun,  
Jiahui Gao, Qingyong Chu**

**(The Influence Of Text-Image Inconsistency In Negative Hotel  
Reviews On Credibility: Moderating Role Of Textual Emotional  
Intensity)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2025**  
**BUSAN**

# *Certificate of Presentation*

**Wen-Shiung Huang, Yung-Sen Lin,  
Chih-Ming Cheng**  
**(Exploring The Relationship Between Career Adaptability And  
Career Commitment In The Tourism Industry)**

*In Recognition of Contribution to APTA 2025,  
the Asia Pacific Tourism Association Annual Conference  
July 7-9, 2025 in Busan*

---

**Dr. Yeong Hyeon Hwang**  
Chairman of Board