



APTA
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APTA 2025
BUSAN

Certificate of Presentation

Mingjing Qu, Jing Luo, Kwanruthai Butsriruk
(Ethical Algorithms In Tourism: A Qualitative Exploration Of AI
Ethics Perceptions Among Chinese University'S Tourism
Students)

*In Recognition of Contribution to APTA 2025,
the Asia Pacific Tourism Association Annual Conference
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You Wang, Liyun Deng

**(From Companion Interaction To Conformity Behavior:
Unraveling The Roles Of Self-Monitoring And Group Dynamics
In Tourism Conformity)**

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Pin-Yu Liu, Hsiao-Yi Tseng

**(A Study On The Factors Affecting The Adaptation Ability Of
Overseas Hospitality Industry Employees)**

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**Seoyeong Chung, Eunsook Cho,
Eunkyung Kim, Jiyoung Yoon**

**(Impact Of Memorable Gastronomic Tourism Experiences On
Behavioral Intentions: A Strategic Experiences Module
Perspective.)**

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Shan Jiang, Seung-Woo Choo

**(A Study On The Effect Of Cultural Factors On Tourist Image
And Visit Intention In Online Game Experience: Based On The
Theory Of Experiential Economics)**

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**Rongxuan Zhang, Haoran Chen, Zehan
Huang, Chen-Kuo Pai**
**(Accessing Tourist'S Smart Tourism Experience: A Scale
Development And Validitation)**

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Wen-Hwa Ko, Hsin- Ling Wang
**(From Training To Practice: Training Students To Develop
Culinary Creativity Competencies)**

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Chih-Hsing Liu, Yung-Chuan Huang, Jeou-Shyan Horng, Wei-Long Lee, Jun-You Lin
**(Discovering Customer Behavior To Enhance Travel Intentions
With An Integrated Difference Viewpoint For TPB Model
Extension)**

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An Sheng, Sungwoo Choi
**(How Cobotic Teams Enhance Consumer Cooperation With
Service Providers: The Role Of Relative Power Perception)**

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Wu Hao, Hyung-Sook You

**(The Impact Of The Experience Economy Elements Of Camping
Sightseeing (4Es) On Satisfaction And Revisit Intentions, As Well
As The Regulatory Effects On Perceived Value.)**

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**Yingtong Lin, Haoran Chen, Yalin Yang,
Chen-Kuo Pai**
**(How To Improve Customers' Brand Loyalty? The Role Of
Luxury Branded Hotel Identity)**

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**Ching-Shu Su, Hsuan-Hsuan Ho,
Chen-Tsang Tsai**

**(Is Camping Also Luxury? A Study Of The Impact Of Leisure
Involvement And Sense Of Place On Flow Experience And
Behavioral Intention Of Luxury Camping Tourists)**

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Ha An Le, Haque Sifat Ul, Hae Jin Yoon
**(Cognitive Vs. Affective Language: Influencing Booking Intentions
In Budget And Luxury Hotel)**

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Tapas Mondol, Yeong-Hyeon Hwang
(Understanding Pro-Environmental Behavior In Tourism
Destinations: The Role Of Psychological Distance And
Psychological Ownership)

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Tae-Hwan Yoon, Joonhyeong Joseph Kim
**(City Branding In Motion: How Flexible Identity Shapes
Destination Perception And Tourist Behavior)**

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You-Chen Wu, Hui-Chen Chang

**(Walk The Talk: Exploring Green Supply Chain Management
(GSCM) Implementation And Differences In Hotel Sustainability
Reporting)**

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