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APTA 2025
BUSAN

Certificate of Presentation

Jie Yang, Youngkyung Kwon, Shubin Yu
(Switch Or Stick? Exploring Mobile Payment Adoption Among Japanese Tourists Using The Push-Pull-Mooring Framework)

*In Recognition of Contribution to APTA 2025,
the Asia Pacific Tourism Association Annual Conference
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**Solbi Lee, Minji Kim, Eun Joo Kim,
Esther L. Kim, Kwangsoo Park**
**(Framing The Future: How Construal Fit In ESG Messaging
Shapes Restaurant Brand Image)**

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Hayeon Choi, Jing Li
**(Globalizing Temple Food: Exploring Potential U.S. Tourists'
Intentions)**

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**Yulan Yuan, Su-Ming Chiang,
Ming-Kuang Chung**

**(Comparing Spatial And Temporal Tourism Patterns: A Multi-
Method Analysis Of Ebird And Flickr Data)**

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**Carol Zhang, Xinrui Wang,
Michael Zisuh Ngoasong**
**(Women Social Entrepreneurs' Participation In Pro-Poor
Tourism)**

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**Jia Liu, Jiachen Lu, SooCheong Jang,
Hongyu Wang**
**(Indulging In The Sea: An Exploration Of The Embodied
Aesthetic Mechanism Of Beach Tourists)**

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**Chara Deanna Punzal, Dan Anthony Dorado,
Carmina Baylon, Maria Criselda Gatchalian-
Badilla, Giovanni Tapang**
**(Road Centrality Metric For Tourism Destination Management Of
Siargao, Philippines)**

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**Hong Soon Kim, Hayun Jung,
Kwangmin Park**

**(Efficiency In Flight: Evaluating The Effect Of Domestic
Codesharing In The Us Airline Industry)**

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**Jingsong Zhang, Jaeseok Lee,
Kuan-Ting Chen, Chen-Kuo Pai**

**(How Does Gastronomic Identity Impact Gastronomic Experience
And Content Generation For City Of Gastronomy Visitors?)**

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Shinekhuu Battur, Yasuo Ohe

**(Evaluating Costumer Review In English Of Restaurants Serving
Wagyu Beef: Comparison Of Japanese Three Cities)**

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Edgar Allan Mendoza
(The Influence Of Perceived Authenticity And Culinary
Experience On Tourist Satisfaction
And Revisit Intention: A Multiple Serial Mediation Analysis)

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Kansinee Guntawongwan, Akarapong Untong
(Asymmetric Impacts Of Community Tourism Attributes On
Tourists' Overall Satisfaction: A Penalty-Reward Contrast
Analysis)

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Chih-Hsing Liu, Ngoc Huyen Nguyen

**(Exploring The Antecedents And Consequences Of Airline Brand
Personality In Shaping Travel Intention: A Mediation-Moderation
Approach Introduction)**

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Li Ruiying, Shen Huawen
(Exploring The Role Of Emotion Regulation And Secure Attachment In Serious Leisure Tourism)

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**Junying Liang, Zhiqian Long, Jaeseok Lee,
Chen-Kuo Pai**

**(That's Cool And Memorable! Attracting Generation Z Customers
To Integrated Resorts: A SEM And FSQCA Approach)**

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**Vera Shanshan Lin, Huimin Xie, Anyu Liu,
Rongrong Lin**

**(Influencer Directors And Tourism Demand: The Role Of Short
Video Marketing In China'S Urban Tourism Economy)**

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