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Certificate of Presentation

**Hyobeen An, Jiyoung Yoon, Donghee Kim,
Soyoung You**

**(Driving Digital Engagement In Mobile Food Commerce: The
Structural Impact Of Gamification On User Engagement And
Behavioral Intention)**

*In Recognition of Contribution to APTA 2025,
the Asia Pacific Tourism Association Annual Conference
July 7-9, 2025 in Busan*

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Chung-Ming Chuang
(The Establishment Of Tourist Self-Anti-Pandemic Mechanism)

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Chien-Yu Chen

**(Does Destination Coolness Affect Tourist Citizenship Behavior?
A Moderated Mediation Model)**

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**YoonHyung Huh, EunHa Jeong,
Jungkeun Kim**

**(Framing Flavor: The Role Of Message Type And Packaging In
Shaping Curiosity And Purchase Intentions For Non-Alcoholic
Beer)**

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Zixu Gong, Xianfeng Zhang, Peng Lu
(The Impact Of Online Gaming Experience On Destination Visit
Attitudes: Exploring The Mediating Role Of Game Landscape
Authenticity)

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Mohamed N. EL-Barbary

**(A Community-Based Approach For Sustainable Heritage
Conservation: Role Of Ngos And Local Initiatives)**

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Na Zhang, Su Zhang
**(My Heritage Or Official Heritage: A Dual Path Model Of
Destination Brand Personality Influencing Sustainable Travel
Behavioral Intentions)**

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**Tim Ting-Yen Huang, Ding-Yi Wu,
Hidek Ogima**

**(Tourists' Intercultural Competence On Value Co-Creation
And Cultural Experience: Fire Festival In Japan)**

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Jung-Ah Yoon, Nam-Jo Kim

(The Effect Of Tourists' Values, Beliefs, And Norms On Policy Support For Carbon Neutrality Tourism: Focusing On VBN Theory)

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Zhiwei Zhang, See Wan Yan
**(Exploring Tourists' Acceptance And Engagement In Gamified
Travel Applications: The Moderating Effect Of Cultural
Difference)**

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Wen-Long Zhuang
(Improving Hospitality Interns' Internship Satisfaction: A Social Identity Theory Perspective)

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**Chung-Jen Wang, Chi-Hsun Tsai,
Wei-Ting Chao**

**(High-Performance Work Systems And Group Identification In
Hospitality: Reducing Turnover Intention Through Psychological
Empowerment)**

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Pan Su-Ying, Lin Juewel

**(Investigating Factors Constituting Paradoxical Leadership And
Subordinate Adaptation
In The Hospitality Industry: A Multilevel Perspective)**

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Shao-Chuan Wu, Yu-De Dai
(Why Do Hotel Employees Achieve High Performance? A Job Demands-Resources Theory Perspective)

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Yeh Giun-Ting

**(The Impact Of Food Influencer'S Image And Vendor
Sponsorship On Electronic Word-Of-Mouth: The Moderating
Effects Of Persuasion Knowledge And Product Involvement)**

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Jiayuan Fang, Ting Li, Xianfeng Zhang
(Why Do People Take Virtual Streamer Pilgrimage Tours?)

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**Haoran Chen, Rongxuan Zhang,
Chen-Kuo Pai**

**(Assessing Memorable Tourism Experiences: From The
Technology-Enabled Perspective)**

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Kaede Sano, Yuji Yashima, Zhen Li
(Tone Of Voice In DMOs' Social Media Marketing)

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Kuan-Yang Chen

**(Why Online Customers Contribute Their Knowledge On Online
Hospitality Platform)**

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