

Pei-Yu Chi, Man-Keun Kim, Chun-fu Hsu

(Revealing Hidden Factors Behind Inbound Tourist Expenditure: Insights From Decision Tree Analysis)

In Recognition of Contribution to APTA 2025, the Asia Pacific Tourism Association Annual Conference July 7-9, 2025 in Busan



Shangzhi Qiu, Chang Liu, Meiling He (Is Travel A Touchstone For Love? The Effect Of Conflict Context On Breakup Intentions In Romantic Relationships)

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Edgar Allan Mendoza

(Decoding Digital Influence: Analysis Of Destination Reputation, Influencer Travel Previews, And Tourist Booking Intentions)

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Yunhan Gong, Jiawei Pan, Yan Feng (Exploring Tourists' Impulse Buying Behavior Based On The Scarcity Theory: The Mediating Effect Of Overconfidence And Fear Of Missing Out)

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Yi-Hui Liang

(Forecasting Of International Tourists Visiting Taiwan From Japan For Leisure Using The LSTM Model)

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Masanao Tachibana

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Miaomiao Shen, Yan Feng (A Scale Development For Assessing Seafood Experiential Value) Miaomiao Shen, Yan Feng (A Scale Development For Assessing Seafood Experiential Value)

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Chiu-Pin Chen, Tsung-Chiung Wu (Exploring The Networking Within Tourism Destination Business Ecosystem)

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Kathleen Liz Morante, Irvin Villaceran, Mary Ann Dumlao, Rachelyn Ruth Santiago (Understanding Seventeen Fans' Motivations And Travel Behavior For The Bulacan Concert)

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Jan Racky A. Masa, Jan Marc V. Dilanco
(The Mediating Role Of Responsibility Attribution And Green Self Efficacy On Corporate Environmental Performance Of Culinary Workforce: A Study On Sustainable Supply Chain And Food Waste Management)

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Jihyun Cho, Hyunjee Kwon, Hakseung Shin (Understanding Multi-Dimensional Turnover Intentions Of Flight Attendants: A Comparative Study Of LCC And FSC)

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Juran Park, Yujeong Jo, Hakseung Shin (How Does Tourism Experience Transform The Ethnic Identity Of Compatriots? Focusing On Experience Economy Theory (4Es))

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Wenlong Wang, Haoran Chen, Chen-Kuo Pai (Explore The Effect Of Folklore Festival Personality On Tourists' Place Attachment Based On Identity Theory)

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Zhiqian Long, Tianqi Chen, Sangguk Kang, Chen-Kuo Pai

(Employer Brand Attractiveness Foster Organizational Citizenship Behaviors Through Hotel Brand Love)

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Fu-Sung Hsu, Sheng-Hshiung Tsaur, Hui-Hsuan Yen

(How Do Employees Speak Up Under Authoritarian Leadership? The Moderating Roles Of Psychological Authenticity Climate And Psychological Capital)

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Wanching Chang, Wachira Yamphaka

(The Role Of Foreign Vlogger Self-Disclosure In Shaping Travel Intentions: Moderating Effects Of Parasocial Interaction)

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Chen-Kuo Pai, Haoran Chen, Luebin Sun (Assessing Tour Guide-Generated Short Travel Video Values: A Measurement Scale Development)

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Xuyuan ZHANG, Yueying Hazel Xu (Special Offer In Loyalty Programme: Rocket Or Bomb Is Just Within A Flash Of Decision)

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