

Hsiang-Fei Luoh (Motivations And Barriers Of Vegetarian And Vegan Tourists: An Exploratory Study)

In Recognition of Contribution to APTA 2025, the Asia Pacific Tourism Association Annual Conference July 7-9, 2025 in Busan



Meng-Lei Monica Hu

(Discovering Constructs Of Sustainable Restaurant ESG Literacy)

In Recognition of Contribution to APTA 2025, the Asia Pacific Tourism Association Annual Conference July 7-9, 2025 in Busan



Joanna Kosmaczewska, Hyangmi Kim, Joseph S. Chen

(Do Study Abroad Experiences Influence Students' Travel Preferences? A Case Study In Taiwan)

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Zehan Huang, Wenlong Wang, Chieh Yun Yang

(The Study On Gastronomy As An Effect Of Destination Advocacy: The Macau's Portugal Food Case)

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Chien-Pang Lin, Chi-Mei Emily Wu (Evaluating Hotel Giving Priorities: A MCDM Approach)

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Chung-Jen Wang, Chi-Hsun Tsai, Wei-Ting Chao

(How High-Performance Work Systems Influence Employee Retention In Hospitality: The Mediation Role Of Psychological Empowerment And Moderating Roles Of Lmx And Tmx)

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Yalin Yang, Yingtong Lin, Wenlong Wang, Chen-Kuo Pai

(Exploring The Attributes Of AI Technology Readiness From Employees' Perspective)

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Pengsongze Xue, WooMi Jo, Hyunghwa Oh

(Exploring Switching Resistance Of Hotel Reward Program Members: A Perceived Relationship Investment Perspective)

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Pi-Heng Chung, Te-Yi Chang, Ching-Chih Huang

(Preliminary Study On The Attractive Qualities Of Green Restaurant Food Design By Kano Model)

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Lip Shin, Chin-Hsun Tsai (Seeing AI Usage At Work: The Interplay Of Perceived Competence, AI Usage, And Job Performance)

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Michael Lin, Xing Chen, Amit Sharma, Seoki Lee

(Enhancing Strategic Environmental, Social, And Governance (ESG) Decisions For Small And Medium-Sized Restaurants: A Synergy Effect With Non-Governmental Organizations)

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Wen-Hwa Ko, Min-Yen Lu

(Evaluating The Impact Of Information And Communications Technology(ICT) Vidio Interventionson On Students' Kitchen ICT Professional Competences Outcomes)

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Yan Hu, Young-joo Ahn

(Exploring The Tourists' Experience And Behavioral Intention Of Immersive Experience In Chinese Museums)

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Jiye An, Jihwan Yeon

(The Impact Of Exhibition And Convention Hosting On Regional Satisfaction And Revisit Intention Of Local And Non-Local Participants - A Comparative Analysis)

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Kiven G. Olivar(Filipino Brand Of Service Excellence In The Tourism Industry)

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Larissa Mae Maranan-Montano, Mary Delia Tomacruz

(A Study Of Wedding Consumer Decision-Making Process During And After The Pandemic)

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Saerom Wang

(Unpacking Family Travel Challenges: Understanding Psychological Barriers In Family Travel)

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